



DEALER AGREEMENT

1. Applicants for table space must be at least 18 years old.
2. Dealer registrations are subject to AirShow23's cancellation and refund policies in effect for the Convention. Dealer registrations, tables and booth spaces may not be transferred or resold without prior written approval from AirShow23.
3. AirStar23, LLC (dba AirShow23) will not be liable for full or partial refunds resulting from cancellation, postponement, relocation or disruption of the Convention due to circumstances beyond its reasonable control, except as otherwise required by applicable law or stated in the Convention refund policy.
4. Dealer credentials are included based on the dealer package purchased: Standard Table – 2 credentials; Double Table – 3 credentials; Premium Corner – 3 credentials; Premium 4-Table Booth – 4 credentials. Up to two additional dealer credentials may be purchased for \$45 each. Credentials are for approved dealer personnel only, must be worn at all times and may not be transferred. AirShow23 reserves the right to refuse any proposed credential holder.
5. The registered dealer is expected to be represented throughout the full show hours. The registered dealer may not send a surrogate. Only the registered dealer and approved dealer assistants will be acceptable in the aforementioned booth. Any violation of this policy will void this contract, with AirStar23, L.L.C. (dba AirShow23) then permitted to re-assign the booth space without refund to the registered dealer. The names of all persons who will assist the dealer must be on record with AirStar23, L.L.C. (dba AirShow23) prior to the show dates. Only persons registered with AirStar23, L.L.C. (dba AirShow23) will be permitted behind a dealer booth. Dealer badges are provided by AirStar23, L.L.C. (dba AirShow23) and are to be worn at all times inside the show facility. Badges may not be transferred for any reasons.
6. The re-sale or transfer of booths is not permitted and will not be honored by AirStar23, L.L.C. (dba AirShow23).
7. AirStar23, L.L.C. (dba AirShow23) will permit only dealers of record for this show to sell inside or outside the facility. Anyone found illegally selling on the property will be subject to removal from the property and/or prosecution. Booth “sharing” is not permitted without prior written approval by AirStar23, L.L.C. (dba AirShow23).
8. Dealers are expected to be neatly dressed, groomed and carry themselves in a manner that reflects in a positive way on this show, the general public, fellow dealers, and this industry. Dealers are expected to keep their booth area neat and free of trash and refuse. Only dealer- related handouts are permitted inside or outside the show facility. No barking or amplification systems by the dealer are permitted. Violation of any rules may be cause for the immediate removal of the offender from the show without prior warning or refund.
9. All dealer spaces must be completely set up and ready for business prior to the Convention opening at 9:00 AM on Saturday, February 5, 2028, and must remain open and staffed through the public show hours. Dealer load-in and setup will take place Friday, February 4, 2028, from 12:00 PM–7:00 PM during assigned setup windows. No Saturday morning dealer setup will be permitted without prior written approval from AirShow23. No packing or booth breakdown preparation may begin before 5:30 PM Saturday.
10. Each dealer is responsible for complying with all federal, state and local laws, including those regarding required tax licenses and payments.
11. A condition of participation as a dealer at the AirShow23 Collectors Convention is that a minimum of 90% of the merchandise displayed or offered for sale from the dealer's space must consist of Michael Jordan cards, autographs, memorabilia or other Michael Jordan-related collectibles, unless otherwise approved in writing by AirShow23. By signing this Agreement, the dealer agrees to this requirement.
12. Anyone selling, displaying, or trading in reprinted material, not clearly marked or represented as such, or dealing in or displaying forged, counterfeit, misrepresented and/or stolen merchandise will be subject to removal from the show facility and the fullest prosecution of the law without any prior warning. The dealer is totally responsible for the validity of his or her merchandise, and is expected to refund in full any money paid to the dealer by any customer for material sold that is contrary to this policy.

13. Dealers are responsible for ensuring that all merchandise offered for sale complies with applicable law and does not infringe the rights of others.
14. AirStar23, L.L.C. (dba AirShow23) will not permit gambling devices, games of chance, slot machines, or any other activity defined primarily as gambling, at the show; no material considered offensive, lewd and/or distasteful may be displayed or sold. Any materials deemed not appropriate for sale by AirStar23, L.L.C. (dba AirShow23) must be removed immediately. Failure to comply may result in loss of booth rights and/or any applicable deposits or show rent.
15. Dealers will not bring current or former professional athletes as booth assistants or to provide photographs/autographs at this show, unless approved in writing by AirStar23, L.L.C. (dba AirShow23) 30 days prior to the show.
16. Any form of solicitation for shows other than AirStar23, L.L.C. (dba AirShow23) sponsored events is not permitted inside or outside of the show facility without prior written consent of AirStar23, L.L.C. (dba AirShow23). Violators are subject to removal from the property and the confiscation of any printed material contrary to this policy.
17. AirShow23 will provide the tables and black tablecloths included with the dealer package purchased. Dealers are responsible for their own displays, merchandise, lodging, transportation, shipping, change/payment processing and other operating needs.
18. AirShow23 intends to provide event security during designated Convention hours. The presence of security does not make AirShow23 or the venue responsible for dealer merchandise, cash, equipment or other property. Dealers remain responsible for securing and insuring their own property.
19. No items may be attached or affixed to painted, papered or wood surfaces in the facility.
20. All dealer booths must be closed promptly at the listed show closing times each day.
21. AirShow23 will provide dealers with assigned Friday setup times, load-in instructions, parking procedures and other Convention logistics prior to the event.
22. All dealer registrations are subject to approval by AirShow23. AirShow23 reserves the right to approve or decline any dealer registration or proposed dealer credential holder in its discretion. If AirShow23 declines a dealer registration prior to the Convention, the dealer's registration payment will be refunded. Dealer participation is not final until the required Dealer Agreement has been completed and the registration has been approved by AirShow23.
23. Neither AirStar23, LLC (dba AirShow23) nor Sheraton Imperial Raleigh Durham, nor their respective owners, officers, employees, agents or contractors, shall be responsible for stolen, lost or damaged dealer merchandise or property, except to the extent otherwise required by applicable law.
24. AirStar23, L.L.C. (dba AirShow23) maintains the highest ethical standards, and if any information is received by AirStar23, L.L.C. (dba AirShow23) that could affect its reputation, it shall have the right to refuse an application or cancel any contract in its sole discretion, and without providing a reason for said refusal or cancellation. AirShow23 shall not be held liable for any consequential damages as a result of said refusal or cancellation.
25. AirStar23, L.L.C. (dba AirShow23) reserves the right to establish additional rules, policies, and procedures for the show as it deems proper and necessary. The dealer agrees to accept all rules, policies, and procedures established by AirStar23, L.L.C. (dba AirShow23).
26. The terms specified in this Dealer Agreement constitute a legally binding agreement between the registered dealer and AirStar23, L.L.C. (dba AirShow23). By signing this Dealer Agreement, the dealer agrees to abide by all Convention rules, policies and procedures and accepts responsibility for compliance by all members of the dealer's party. PLEASE READ THIS AGREEMENT CAREFULLY BEFORE SIGNING. Intending to be legally bound, the undersigned accepts the above terms and conditions.





DEALER INFORMATION

AirStar23, LLC (dba AirShow23)

Show Location: Sheraton Imperial Raleigh Durham, 4700 Emperor Blvd, Durham, NC 27703

Show Mailing Address: 11020 Cleveland Rd, Suite 102, #82, Garner, NC 27529

Convention: Saturday, February 5, 2028 | 9:00 AM–6:00 PM

Dealer Load-In: Friday, February 4, 2028 | 12:00 PM–7:00 PM (assigned setup time required)

Email: matthew@airshow23.com Phone: 919-249-8223 • Website: www.airshow23.com

DEALER INFORMATION

NAME: _____
TRADING AS: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP CODE: _____
EMAIL: _____ PHONE: _____
WEBSITE: _____
SOCIALS: IG @ _____ FB @ _____ YOUTUBE @ _____

DEALER / HOBBY REFERENCES (IF REQUESTED):

Name, phone and email

1 - _____

2 - _____

DEALER PACKAGE PURCHASED:

- ☐ Standard Table
- ☐ Double Table
- ☐ Premium Corner
- ☐ Premium 4-Table Booth

NUMBER OF 8-FT TABLES: _____

NUMBER OF INCLUDED DEALER CREDENTIALS: _____

Dealer space includes the number of 8-foot tables and black tablecloths specified in the package purchased. Merchandise and displays must remain within the assigned dealer footprint.

DEALER REGISTRATION SUBJECT TO AIRSHOW23 APPROVAL

Payment reserves the requested dealer space while registration is reviewed. If AirShow23 declines the dealer registration prior to the Convention, the registration payment will be refunded.



DEALER ACCEPTANCE

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Please review and acknowledge the following requirements before signing. These acknowledgements highlight several key conditions of participation and are in addition to the complete terms of the AirShow23 Dealer Agreement on Pages 1–4.

- ☐ I agree that at least 90% of the merchandise displayed or offered for sale from my dealer space will be Michael Jordan-related unless AirShow23 approves an exception in writing.
- ☐ I understand that dealer load-in and setup is Friday, February 4, during my assigned setup time and that Saturday morning setup is not permitted without prior written approval.
- ☐ I accept responsibility for the authenticity, lawful ownership and accurate representation of all merchandise offered from my dealer space.
- ☐ I have read and agree to the terms of this Dealer Agreement.

By signing below, I acknowledge that I have read and agree to the terms and conditions of the AirShow23 Dealer Agreement contained on Pages 1–4 and agree to comply with all Convention rules and requirements.

Dealer/Authorized Representative: _____

Business Name: _____

Signature: _____

Date: _____